fashion/calendar

Ruth Finley, Publisher | a weekly publication | 22nd year

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| February | February

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	WEEK ENDING F	RIDAY, JANUARY 5, 1962	
Friday Jan. 5 9:00 A.M. Coffee	SPRING-SUMMER MATERNITY COLLECTION John Weitz will introduce M. H. Fine Co. By invita	M. H. FINE CO. his "Pre-Mama" collection	BOUTIQUE - 8TH FLOOR n, manufactured by the
Friday Jan. 5 4:30 P.M. Cocktails	PREVIEW OF SPRING MILLINERY Emme will preview her Spr Showing at 5:15 P.M. By Eleanor Lambert, MU. 8-21	(19 WEST 57TH STREET) ing millinery collection invitation. Contact: MU.	to the press and buyers.
Saturday Jan. 6 2:30 P.M.	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will present By invitation. Publicity	her Spring millinery to	SALON the visiting press.
Saturday Jan. 6 5:00 P.M. Cocktails	HATS, FURS, COUTURE FOR VISITING PRESS Preview of Mr. John's Spr visiting press. By invit	ing hats, couture, furs a	nd accessories for
Saturday Jan. 6 5:30 P.M 8:30 P.M. Buffet	PRESS PREVIEW: SPRING AND SUMMER JEWELRY Trifari will invite the p Summer jewelry collection 165 East 66th Street, RE.	. By invitation. Public	Tild of cuert phring-
Saturday Jan. 6 8:30 P.M.	SPRING FASHIONS AND ENGLISH VARIETY SHOW Press showing of Spring f lish music hall review, " Trifari at 8:15.) By inv	ashions by R & K Original Time, Gentlemen Please!"	s, followed by an Eng- (Transportation from
	WEEK BEGINNING	SUNDAY, JANUARY 7, 1962	
Sunday Jan. 7- Jan. 12	THIRTY-EIGHTH NATIONAL PRESS WEEK IN NEW YORK Spring collections of lea auxiliary and group showi Press Director: Eleanor I	(1450 BRCADWAY) ding designers (members ongs) for visiting press.	f N Y. Couture Group,
Jan. 7	SPRING MILLINERY FOR VISITING PRESS Emme will present her Spr press and buyers, Fri., J Publicity: Eleanor Lamber	(19 WEST 57TH STREET) ing millinery to the visi an. 5 at 4:30 P.MSee a	ting press. (Local

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Ean. 7	PREVIEW: SPRING HATS AND GOLDEN HAT AWARDS Announcement of six natio Spring preview by Milline M.Y.C.G.) Local and nati Dorn, at Robert S. Taplin	OF AMERICA nal winners of annual Gol ry Institute of America (onal press, by invitation	COLUMNS ROOM den Hat Awards. Also, Auxiliary Member, Publicity: Mallory
	COUTURE FASHIONS DURING BRUNCH Showing of cocktail and e Migliaro. ShoesFerraga contact: Mr. Francois, CI 117 East 37th Street, MU.	vening fashions by Adele mo. GlovesKislav. Res . 6-7700. Publicity: Peg 9-8542.	Ross. CoiffuresTony ervations\$4.00;
Sunday Jan. 7 1:00 P.M Midnight	VISITING EDITORS "Surprise Packages"open	house for visiting edito y Brown, Director Women's	
Sunday Jan. 7 2:30 P.M.	CHILDREN'S FASHIONS FOR VISITING PRESS Helen Lee and Alyssa (Aux press. By invitation. P	iliary Member, N.Y.C.G.)	fashion show for visiting
Sunday Jan. 7 3:30 P.M.		Auxiliary Member, N.Y.C.O s. Announcement of winner Publicity: Alice Regensbu	rs of Golden Slipper
Sunday Jan. 7 7:00 P.M. Cocktails- Dinner		sn., U.S.A. (Auxiliary Med d local editors to a dinn Contact: Grace Beller,	er and showing of silk
Sunday Jan. 7- Jan. 11	FIFTY-FIRST ANNUAL CONVENTION "The Challenge Of Change" include 47 discussion ses Arie, Public Relations Di	ASS'N. (100 W. 31ST ST.)theme of 51st annual cosions and 200 speakers.	nvention, which will Contact: Robert Gur-
Jan. 7	FLORIDA FASHION COUNCIL S	PRING & SUMMER MARKET WEE	K AT HOTEL NEW YORKER.
Jan. 8	MARTIN'S RELEASE DATEBr	idal fashions for Spring-	Summer.
Monday Jan. 8- Jan. 9	Press showing: Mon., Jan.	(9 EAST ST., BOSTON) Notion"montages and coll 8, 9:00 A.M 11:00 A.M 6:00 P.M. Tues., Jan. wing Wed., Jan. 10 at Sho	142 W. 44TH ST. (P.H.) ages of Fall '62 leathers. I. (hot toddy breakfast); 9, 9:00 A.M 6:00 P.M. are Galleries, Newbury

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	BRIDAL FASHIONS By invitation. Customer 6:30 P.M., 5th floor. By Ryback, LA. 4-7000.	showings, Tues., Jan. 9 a admission card only. Po	and Wed., Jan. 10 at ablicity: Maurice W.
Monday Jan. 8 10:30 A.M.	PREVIEW: SPRING AND SUMMER MILLINERY Mr. Arnold will preview S collection. By invitation	MR. ARNOLD Spring and Summer milliner on. Contact: Miss Jean, B	y; also "Actualite"
Monday Jan. 8 12:30 P.M. Luncheon	VISITING PRESS Showing of fashions by fi	ve different divisions of	BALLECOM Burlington (Auxiliary
Monday Jan. 8- Jan. 25 3:00 P.M.	Daily showings of Rogers	Spring-Summer lingerie co	SHOWROOM - 3RD FLOOR
Monday Jan. 8 4:00 P.M.	MILLINERY COLLECTION	NEW YORK, INC. nery preview for press an	CUSTOM SALON - 2ND FL. d buyers. (Note Change
Monday Jan. 8 5:30 P.M 7:30 P.M.	FOR VISITING PRESS "A Craftsman's Role in In	SILVERSMITHS dustry Today"Reed & Bar special exhibit of sterli	CRAFTS (29 WEST 53RD ST ton (Auxiliary Member, ng design to out-of-town
Jan. 8 6:30 P.M.	MARTIN'S CUSTOMER SHOWING ST. GEORGE HOTEL - GRAND	OF SPRING-SUMMER BRIDAL BALLROOM.	FASHIONS AT 6:30,
Monday Jan. 8 8:00 P.M. Curtain 8:30 P.M.	THEATRE PARTY FOR OUT-OF-TOWN PRESS "Ship in Shore (Auxiliary to a performance of "How starring Robert Morse. By	Member, N.Y.C.G.) will i	thout Really Trying,"
Beginning Monday Jan. 8	JEWELRY COLLECTION FOR SPRING-SUMMER Trifari's Spring-Summer c appointment. Publicity: D	ollection of jewelry at d	aily showings. By
Monday Jan. 8- Jan. 12	PRESS SHOWINGS: SPRING-SUMMER JEWELRY Continuous showings of Sp out-of-town and local pre	ring-Summer jewelry and b	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR outique gifts. For Mundin, YU. 6-6633.
Monday Jan. 8- Jan. 12	OPEN HOUSE FOR VISITING PRESS Henry Friedricks will pre visiting press at continu	(HENRY FRIEDRICKS CO.) sent their Spring coat co	llection daily for the
			2

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Jan. 8- Jan. 12 Refresh- ments	LEATHER PREVIEW	resent "The Look for '62' shoes, bags, garments, acmplete exhibit on the technique."	SHOWROOM - 10TH FLOOR 'leather colors, tex- ccessories, luggage chnique of making a shoe.
Monday Jan. 8- Jan. 22	OPEN HOUSE: LOCAL AND VISITING PRESS Marvella will invite the of traditional and high f appointment. Publicity:	visiting and local press ashion jewelry, created	SHOWROOM - 7TH FLOOR to informal showings by Dan Werner. By
Beginning Monday Jan. 8	OPENING: SPRING- SUMMER COLLECTION Continuous daily showings wear collection. Contact	of Loomtog's Spring-Summ	1410 BROADWAY SHOWROOM - 15TH FLOOR der separates and sports-
Jan. 9	MACY'S RELEASE DATEFabr	ics for homefurnishings.	(No Show)
Tuesday Jan. 9 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collection the press and buyers. By	IRENE OF NEW YORK ons of Irene and Rivera w invitation. Contact: PL	16 EAST 52ND STREET SALON - 6TH FLOOR fill be presented to 3-3032.
Tuesday Jan. 9 12:30 P.M. Luncheon	LUNCHEON AND FASHION SHOW FOR VISITING PRESS Ship 'n Shore (Auxiliary I at luncheon for visiting a Eleanor Lambert, MU. 8-21	Member, N.Y.C.G.) will prand local press. By invi	HOTEL PIERRE BALLROOM esent a fashion show tation. Publicity:
Tuesday Jan. 9 2:00 P.M.	OPENING: NEW SPRING & EARLY SUMMER SPORTSWEAR The Mr. Mort new Spring as Stanley Wyllins. By admiss	MR. MORT SPORTSWEAR and early Summer sportswear sion card only. Contact:	498 SEVENTH AVENUE SHOWROEM - 20TH FLOOR r collection, designed by Grace Alpern, OX.5-4760.
7:00 P.M.	OPEN HOUSE FOR LOCAL AND VISITING PRESS "New Twist In Beauty"Tou Coiffure and Balenciaga Pa trends in make-up, hairst; will do the "twist." By	COSMETICS urneur Custom Cosmetics, arfums will present a pre- yles and fragrances. The	view of the latest Arthur Murray Dancers
Tuesday Jan. 9 4:00 P.M.	PREMIERE SHOWING OF NEW DRESS COLLECTION First showing of Mr. Mort designed by Stanley Herman Contact: Grace Alpern, OX.	s Spring-into-early-Summer. One formal showing on	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR er dress collection, ly, by invitation.
Tuesday Jan. 9 5:30 P.M. Cocktails	COCKTAIL PARTY FOR VISITING PRESS Fashion show for local and N.Y.C.G.) By invitation.	(612 FIFTH AVENUE) l out-of-town press by Co-	ty. (Auxiliary Member.
Jan. 9	SAKS 34TH CUSTOMER SHOWING	of Bridal Fashions, 6:30	O P.M 5TH FL. (See P.3)

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 9 7:00 P.M. Dinner	PREVIEW OF SPRING HATS The Trade Promotion Commit Spring hats by the Milline Exhibitors. For buyers and	ttee of Millinery Promoti ery Creators of America a	ons, Inc. showing of nd Millinery Fashion
Jan. 10- Jan. 12	Jan. 10 10:00 A.M. Ling & Co.; Alfredo E Clarissa; Albert Mario Traverso. Children's Fashi Boutique-Mirand Biagiotti; Livia Jan. 11 Boutique-Balest Sport-Gattinoni Faraoni. 3:30 E Jan. 12 10:00 A.M. High 3:30 P.M. Gregor Contact: Jeri E	MODA ITALIANA gerieGaber. Beachwear- Botto. KnitwearAnna Ma tina; Pierluigi Trico; Li LeatherAldo Chiesa; R lonsZingone. Handpaint da; Lainati-Diffusion; Le a; Giter; Alberto Mosconi tra; Baratta; Centinaro; l; Sarli. 11:30 A.M. Hi P.M. Valentino; Balestra;	TTALY -Donna Vittoria; Massa ria Papi; Golf Tricots; da Di Trepuzzi; Milo; oland's. 3:30 P.M. ed FashionsP. Lu's. tizia; Favro; Delia ; Sorelle Mascietti. TitaiRossi9:30 A.M. gh FashionParboni; Centinaro. ra Garnett; Gattinoni. Rome.
Wednesday Jan. 10 9:00 A.M 2:00 P.M. Brunch	OPEN HOUSE FOR PRESS AND BUYERS "A Coffee and Omelette Bru pearls, gold and gold-fill tation. Publicity: Doroth	SYNDICATE, INC. mch"preview of new fas led jewelry for Spring-Su	SHOWROOM - 11TH FLOOR hions in cultured
Wednesday Jan. 10 12:00 Noon Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS Du Pont (Auxiliary Member, for women, children and me Contact: Ellen Morris, IO.	N.Y.C.G.) will show Spr en in fabrics of Du Pont	PIAZA HOTEL GRAND BALLROOM ing and Summer fashions fibers. By invitation.
Wednesday Jan. 10 4:00 P.M. Tea	SPRING FASHIONS OF ZEFRAN AND LUREX Spring collection of Zefra Jan. 10 at 4:00 (Tea); Thu (Luncheon). For press and PL. 7-8300.	rs., Jan. 11 at 8:30 (Br	SHOWROOM - 801 hion shows: Wed., eakfast) and 12:00 Noon
Wednesday Jan. 10 4:00 P.M. Cocktails	FASHIONS FEATURING KODEL POLYESTER A.T.&.T. will sponsor East "phone tone" fashions styl tiles (kodel polyester and Serbin; shirtsJayson Cla Tiny Town Togs. By invita	GLAMOUR MAGAZINE man Chemical and Glamour led in "Jubilaire" broadc l cotton) in solid colors assics; loungewearFanta	Magazine in presenting loth by Sovereign Texand prints. Dresses-sy; children's dresses-

Wednesday SHOE FASHIONS FOR CAPEZIO, INC. 9 W. 61ST. (AT B'WAY)
Jan. 10 VISITING PRESS SHOWROOM - 1ST FLOOR
5:30 P.M. Capezio (Auxiliary Member, N.Y.C.G.) will present a showing of Spring
Cocktails footwear to visiting press. By invitation. Publ.: Lois Miller, JU.6-2150.

MU. 9-5900. Publicity: Corinne Williams at Eastman, OR. 9-1820.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 10	SAKS 34TH CUSTOMER SHOWIN	G OF BRIDAL FASHIONS AT 6	:305TH FL.(See Pg.3)
Wednesday Jan. 10- Jan. 21	10:30 P.M. Sun., 1:00 P.	BOAT & ENGINE MFRS.	COLUMBUS CIRCLE Public and Trade, JanM. Sat., 10:30 A.M \$2.00. Publicity: Bill
Jan. 11	ABRAHAM & STRAUS RELEASE	DATESpring bridal fashi	ons. (No Show)
Jan. 11	DOW CHEMICAL'S SPRING ZER	RAN AND LUREX FASHIONS AT	8:30 A.M. (See Pg. 5)
Thursday Jan. 11 8:30 A.M. Breakfast	SHOWING OF FILM FOR VISITING PRESS The I.L.G.W.U. (Auxiliary visiting press. By invit	WORKERS' UNION Member, N.Y.C.G.) will p	BALLROOM resent a film to the
Thursday Jan, 11 8:30 A.M 10:00 A.M. Breakfast	Fabrics (blend of Kodel p	"Eastman Chemical, Harp irls' dresses styled in " olyester, cotton and nylo the flavors of Royal gel s Bazaar. For food and f	er's Bazaar and Standard Aviletto" by Avila n), in solid shades and atin. Commentator: ashion press, retail
Thursday Jan. 11 9:30 A.M 7:00 P.M.	OPEN HOUSE FOR VISITING PRESS Coro will invite the loca display of Spring jewelry Publ.: Vera Haggerty, Pub	l and visiting press to a by Coro, Vendome and Fra	reception featuring a neois. By invitation.
Jan. 11	DOW CHEMICAL'S SPRING ZEF	RAN AND LUREX FASHIONS AT	12:00 NOON. (See Pg.5)
Thursday Jan. 11 12:30 P.M. Luncheon		xiliary Member, N.Y.C.G.) ing, by New York's leading rol products. By invitat	will present hairstyles g hair fashion designers;
Jan. 11	PREVIEW OF FASHIONS FROM MARCH ISSUE "Young Tycoons"preview by invitation. Contact:	of fashions. Showing at	47TH ST. & MADISON AVE. 5:00. For tie-in stores,
Jan. 11 5:30 P.M.	COCKTAIL RECEPTION FOR VISITING PRESS Elizabeth Arden will invi reception. By invitation	te the visiting and local	SALON - 2ND FLOOR press to a cocktail
Jan. 12	MACY'S RELEASE DATESpri	ng bridal fashions (Non p	ress show).

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 11 6:30 P.M. Gocktails- Dinner	DINNER AND FASHION SHOW FOR THE PRESS Schiffli (Auxiliary Member press to dinner and fashi "Sounds Of Love," will be Fashion Awards Presentati mit Ave., Jersey City, SW	embroidery institute or, N.Y.C.G.) will invite on show. The Cotillion F presented; also the fift on. By invitation. Cont	BALLROOM the out-of-town and local Room's musical revue, th annual Schiffli
Friday Jan. 12 4:15 P.M. Cocktails	PREVIEW: EMBA MINK FUR FASHIONS Spring and Summer mink fa By invitation. Contact: Casey at C.C.I., OX. 7-73	MINK BREEDERS' ASSN. shions by Emba. (Auxilia Albert Woodley, MU. 2-688	BALLROOM ary Member, N.Y.C.G.)
Jan. 12	OPEN HOUSE FOR VISITING PRESS Madame Helena Rubinstein 5:00 P.M 8:00 P.M. By	will invite the press to	PENTHOUSE her home for cocktails,
Saturday Jan. 13- Jan. 18	Camisene; Valdi Laura Aponte; A Roveda (Teen-Ag Jan. 14 2:30 P.M. (Spor Boutique; Fabia Barentzen's Baz Gugenheim Sport Jan. 15 2:30 P.M. (High De Barentzen. Jan. 17 2:30 P.M. (High lini-Gugenheim; Jan. 18 2:30 P.M. (High	b. 20) linery Show; 2:30 P.M. (ini; Glans; Scarabocchio; tevere; Paola Nucci; Vito vagolf; Celli; Naka; Vino e Fashions); Pavone (all tswear & Boutique) Venez ni Boutique; Marucelli Boar; Simonetta Sport; Ant; 9:00 P.M. Avolio; Berto Fashion) Guidi; Antonell Fashion) Galitzine; Venez Fashion) Simonetta; Fabi De Luca.	Sportswear & Boutique) Falconetto; ; Myricae; 9:00 P.M. ei-Leoni; Mirsa; week) - Grand Hotel. ciani Sport; Galitzine butique; Guidi Boutique; conelli Sport; Mingolini- di; Emilio Pucci. Li; 9:00 P.M. Marucelli; eziani; 9:00 P.M. Carosa; ani; 9:00 P.M. Mingo- Forquet.
Jan. 15	OHRBACH'S RELEASE DATE	Spring-Summer bridal fas	hions. (No Show)
Beginning Monday Jan. 15	OPENING: SPRING LEATHER FASHIONS Spring fashions by Samuel dresses, suits, coats, sl combinations. (Note Change	acks, including collection	on of knit and leather
Tuesday Jan. 16 9:00 A.M. Breakfast	PREVIEW: FALL-WINTER ITALIAN KNITWEAR "Italia"preview of Gino knitwear for Fall-Winter, For press and buyers, by Publ.: Terry V. Seymour a	designed by Chiara Ghigi invitation. Contact: Edi	Showing at 9:30 A.M. th Brown, BR. 9-0925.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 16 12:00 Noon	OPENING OF SUMMER COLLECTION Gross-Sydney's Summer col miss; and "Terry Rogers" tion. Continuous daily t	lection of Petti-4 casual misses sizes. For press	SHOWROOM - 17TH FLOOR wear for the petite and buyers, by invita-
Wednesday Jan. 17 9:30 A.M. Breakfast	PRESS PREVIEW: MID- WINTER HOME FURNISHINGS Macy's preview for the pr Fri., Jan. 19.) By invit	ess of midwinter home fur	
Wednesday Jan. 17 9:30 A.M. Coffee	PRESS PREVIEW: HAND KNITS FROM PARIS Special press showing of fashion yarns. By invita	hand knits from Paris in	BERNHARD ULMANN SHRM. Laines du Pingouin
Wednesday	CUSTOMER SHOWING OF	MACY'S NEW YORK	3RD FLOOR
Jan. 17 7:00 P.M.	BRIDAL FASHIONS Macy's will present Spring mission by ticket only. contact: OX. 5-4400, Ext.	(Release date Fri., Jan.	
Thursday Jan. 18 8:30 A.M. Breakfast	SHOWING: SWIMWEAR AND FOUNDATIONS Elastic Latex/Spandex Woveshowing for the designers dustry. (Showing at 9:00 Publicity: Claudette Rose	n and Knitted Fabrics Div and buyers of the swimwer A.M.) Contact: Alexander	SHOWROOM - 4TH FLOOR ision will present a arr and foundation in-
Thursday Jan. 18 2:30 P.M.	OPENING OF SUMMER COLLECTION Haymaker will present the and knitted dresses. For Publicity: Lorene Kramer,	ir Summer collection of si press and resident buyer	SHOWROOM - 23RD FLOOR hirts, separates, skirts
Jan. 19	MACY'S RELEASE DATE - Home	efurnishings (Preview - Ja	an. 17, See Above).
	PRESS PREVIEW OF DECORATOR ROOMS Model decorator rooms will Mon., Jan. 22.) By invite		
Monday Jan. 22 12:00 Noon Luncheon	PRESS PREVIEW: MID- WINTER HOME FURNISHINGS "Tall Taste, Small Tag" showing of model rooms on 24.) By invitation. Publ	(BROOKLYN) press preview of midwinter 6th and 7th floors. (For	ANNOUNCED r home furnishings; r release, Wed., Jan.
Tuesday Jan. 23 2:30 P.M. Cocktails	PREVIEW: SUMMER SUITS For press and resident buy thereafter. Publicity: Je	ying offices, by invitation	SHOWROOM - 23RD FLOOR on. Continuous daily
Jan. 24	ABRAHAM & STRAUS RELEASE I	DATEMidwinter homefurnis	shings. (See Above)

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-SPRING-SUMMER OPENINGS IN PARIS--CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE
            (P) Indicates Press Show. Picture Release Date - Feb. 27.
Jan. 22
10:30 A.M.
            Jacques Esterel (P); Jean Desses (P).
12:30 P.M. Michel Tellin (P).
 1:00 P.M. Regine Lutece.
 2:15 P.M. Jean Patou (P); Monique D'Estrill (P).
 2:30 P.M. Jacques Esterel.
 3:30 P.M. Michel Goma.
 5:00 P.M. Pierre Cardin (P); Jean Desses; 5:30 Isabelle de Valancay.
 8:30 P.M. Pierre Cardin (P).
 9:00 P.M. Jacques Esterel.
Jan. 23
10:00 A.M. Balmain (P); Irmone (P); Jean Patou; Ferreras; Michel Tellin.
12:30 P.M. Michel Goma (P).
 2:15 P.M. Jacques Griffe (P); Bob Bugnand (P); Balmain.
 2:30 P.M. Pierre Cardin.
 5:00 P.M. Nina Ricci (P); Jacqueline Godard.
 9:00 P.M. Ferreras (P).
Jan. 24
9:00 A.M. Gres.
10:00 A.M. Nina Ricci; Bob Bugnand; Jacques Griffe; Irmone.
10:30 A.M. Guy LaRoche (P).
12:30 P.M. Jacqueline Godard.
 2:30 P.M. Jacques Heim (P); Gres.
 3:00 P.M. Irene Dana (P).
 3:30 P.M. Guy LaRoche.
 5:00 P.M. Hermes (P); Serge Matta (P); Jacques Heim.
 9:00 P.M. Carven (P).
Jan. 25
9:45 A.M. Christian Dior (P).
10:00 A.M. Lanvin-Castillo.
10:30 A.M. Madeleine de Rauch.
2:15 P.M. Charles Montaigne (P); Lola Prusac (P).
 3:00 P.M. Carven; Serge Matta; Phillippe Venet.
 3:30 P.M. Jeanne Fardeau (P).
 5:00 P.M. Maggy Rouff (P); Claude Riviere (P); Renee Lise (P); Dior; Sagardoy.
9:00 P.M. Bernard Sagardoy (P).
Jan. 26
 9:00 A.M. Anny Blatt; 10:00 A.M. Capucci (P); Maggy Rouff.
11:00 A.M. Renee Lise; 12:30 P.M. Maurice Roger (P).
1:00 P.M. Regine Lutece (P).
2:15 P.M. Madeleine De Rauch (P); Capucci.
 3:00 P.M. Philippe Venet (P) daily; 4:00 P.M. Anny Blatt (P).
 5:00 P.M. Georgette Renal (P); Michel Therouanne (P); Lanvin-Castillo (P); M. Roger.
9:00 P.M. Louis Feraud.
Jan. 27
5:00 P.M. Claude Riviere. Time not set -- Chanel.
Jan. 29
10:00 A.M. Suzanne Baron; 11:00 A.M. Suzanne Baron (P).
10:30 A.M. Yves St-Laurent (P); 11:00 A.M. & 3:30 P.M. Courreges.
Jan. 30
10:00 A.M. Monique D'Estrill; Givenchy (tentative); Jan. 31, 2:15 P.M. D'Estrill.
Feb. 7
                                                     Jan. 31, Balenniaga.
3:30 P.M. Valentine Bourgade (P).
           Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Jan. 23 4:00 P.M. Cocktails		ey's Fall collection of s n. Beginning Mon., Jan.	weaters, separates, 29, continuous daily
Wednesday Jan. 24 2:30 P.M. Cocktails	PREVIEW OF SUMMER DRESSES For press and resident buy through Feb. 8, daily exce Wed., at 10:30. Publicity	ying offices, by invitati	SHOWROOM - 23RD FLOOR on. Beginning Jan. 29 reafter Mon., through
Saturday Jan. 27- Feb. 1	(Press Showings) Jan. 30 10:00 A.M. Angel Sherard; 4:00 P. Jan. 31 10:00 A.M. Hardy 4:00 P.M. Norma Feb. 1 10:00 A.M. Creed	de Delanghe; 11:30 A.M. M. M. Ronald Paterson. M. Ronald Paterson. M. Amies; 11:30 A.M. M. M. M. Ronald Paterson. M. Amies; 11:30 A.M. Cavana Hartnell.	attli; 2:30 P.M. Michael agh; 2:30 P.M. Lachasse; 30 P.M. Michael.
Thursday Feb. 1 9:30 A.M. Coffee	SPRING ITALIAN SHOES	OHRBACH'S eir Spring collection of I ablicity: Mark Klauser, O	3RD FLOOR Finezza handmade Italian X. 5-4000.
Friday Feb. 2 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION Late day and formal fashio tinuous showings daily the	LEE CLAIRE, INC. ons for press and buyers. reafter. Contact: Jack	SHOWROOM - 14TH FLOOR By invitation. Con-
Beginning Sunday Feb. 4- Feb. 15	and control of	ss: 9024 Burton Way, Beve	HOTEL GOTHAM er collection. By erly Hills, TRemont
Tuesday Feb. 6 9:00 A.M. Breakfast	PREMIERE: ITALIAN BOUTIQUE FASHIONS Via Veneto 7, new Italian Winter fashions, designed 9:30 A.M. By invitation.	boutique firm of Gino Pac by Pino Lancetti and Chia	oli, will present Fall- ara Ghigi. Showing at
Tuesday Feb. 6 11:30 A.M.	PREVIEW OF SUMMER SPORTSWEAR COLLECTION Heiser-Stone will present clothes, designed by Silva after. Contact: IO. 3-153	no of Roma. By invitation	SHOWROOM - 6TH FLOOR of dresses and play- on. Continuous there-
			-10-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Feb. 6- Feb. 7 1:00 P.M.	OPENING: SUMMER DRESS COLLECTION The Mr. Mort Summer dress petite junior collection. OX. 5-4760.	collection, designed by	
Tuesday Feb. 6 2:30 P.M.	SUMMER OPENING: DRESS COLLECTION Showings Feb. 6, 8, 13, 15 Contact: Eleanor Stoner, L	, 20, 27 at 2:30 P.M. B	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR y reservation.
Tuesday Feb. 6 4:00 P.M.	PRESS PREVIEW OF FALL 1962 FABRICS Showings Feb. 6, 8, 9, at facturers, designers, pres freshments will be served only. Publicity: Claudett	4:00 P.M.; Also Feb. 7 as s, fashion coordinators half hour before showing	SHOWROOM - 5TH FLOOR t 9:00 A.M. For manu- and retailers. (Re-
Wednesday Feb. 7 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection at 2:30, Morris or Joanne Jaap, IO.	NEW YORK, INC. Feb. 7 and 14. By invi	SHOWROOM - I'TH FLOOR
Wednesday Feb. 7 4:00 P.M.	OPENING OF SUMMER COLLECTION Robert Sloan's collection of clothes, designed by Sylvia thereafter. Publ.: Margare	SPORISWEAR, INC. of sportswear, separates a de Gay. By invitation	SHOWROOM - 7TH FLOOR , dresses and play Continuous daily
Thursday Feb. 8 10:30 A.M.	DOLUMII CONTROLLOM	JANE DERBY b. 8, 9, 13, 15. By appo	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Dintment. Contact:
Thursday Feb. 8 4:00 P.M.	PREMIERE SHOWING OF PARIS COLLECTION (Cole-Mort announces the Maddesigned in Paris by Jules showing only. By invitation	COLE-MORT, INC. demoiselle Ricci premiere Francois Crahay of Nina	SHOWROOM - 20TH FLOOR Summer collection, Ricci. One formal
Feb. 9	PRESS PREVIEW OF SUMMER COLLECTION Wragge's Summer collection All showings by invitation	. Thereafter Feb. 13, 11	SHOWROOM - 9TH FLOOR +, 20 at 11:00 A.M.
Monday Feb. 12 1:00 P.M.		. 12, 13, 14, 19, 20, 26,	SHOWROOM - 5TH FLOOR
Tuesday Feb. 12 3:00 P.M.	PRESS PREVIEW: NEW JAYMOUR COLLECTION Seymour Jacobson will prese buyers. By invitation. Sh 22 at 10:30 A.M. Contact:	nowings thereafter Feb. 1	SHOWROOM - 8TH FLOOR ection for press and

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